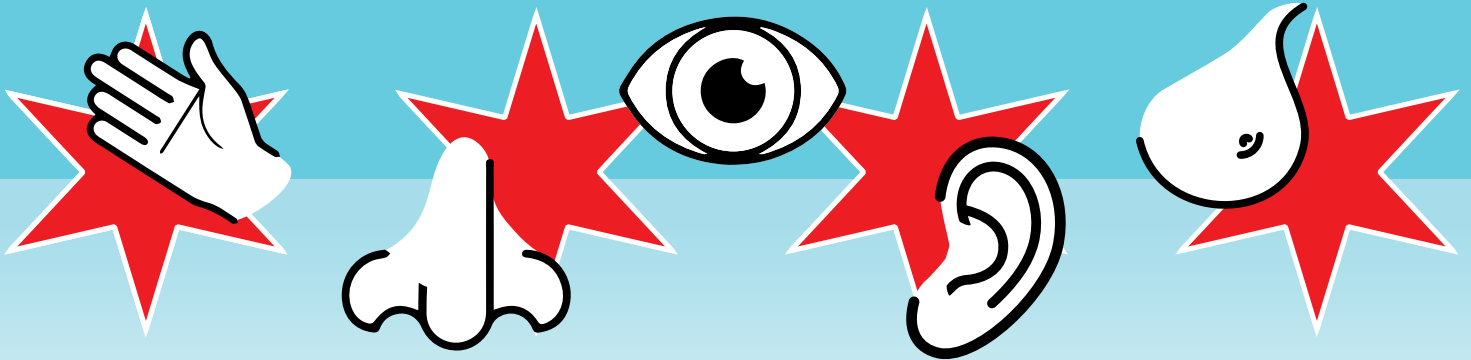


*Anaplastology Something for Everyone*

2024  
iaa



2024 International **Anaplastology** Association

# sponsorship program

*Equip and empower our growing professional network*



Greetings,

The International Anaplastology Association's Board of Directors is pleased to invite you to participate in the 2024 Sponsorship Program. Each sponsorship benefit provides an opportunity for your company to be recognized as a valuable leader in the provision of products and services to anaplastologists and their team of rehabilitation healthcare professionals, as well as their patients.

As a sponsor, your company can be promoted in a variety of ways. Our sponsorship packages are organized according to various IAA events or programs through which sponsors may connect with participants, such as webinars, online training courses, the 2024 IAA Annual Conference and/or our social media communities. Our sponsorship program is designed to provide you with the following opportunities:

- To reach an audience of international colleagues in anaplastology and head and neck rehabilitation fields from across the globe, including roughly 20 different disciplines;
- To introduce your products and/or services to your target market;
- Network with your collaborators and peers;
- Engage in real-time feedback on your products and/or services;
- Enhance your market reach;
- And, promote your brand through multiple communication channels.

We hope that you will take a moment to explore the sponsorship opportunities outlined on the following pages and that you will consider participating as a sponsor in 2024. The IAA is proud of its success in making educational opportunities available to a larger and more diverse, global audience. Since 2020, IAA's virtual and in-person Conferences have reached more than **200 individual registrants across more than 35 companies**, and IAA's Access Anaplastology Web Series (AAWS) has reached **more than 300 individual registrants across more than 30 countries**.

Thank you in advance for your commitment to our organization and the anaplastology community.

Sincere regards,

*The International Anaplastology Association Board of Directors*

Akhila Regunathan, MS	President
David Reisberg, DDS	President-Elect
Alejandro Padilla, MS	Secretary
Stephanie Kline, MS	Treasurer
Trevor Coward, PhD MPhil FIMPT FETC	Director
Suzanne Verma, MAMS, CCA	Director
Allison Vest, MS, CCA	Immediate Past President

# Virtual Benefit Packages

2024  
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## Benefit Packages

Price

### I. Social Media & IAA Website

- One Social Media Spotlight\* feature promoted via IAA Facebook & Instagram accounts
- 6-month web banner ad on the home page of the IAA website

\*IAA will create a post containing sponsor-provided images (up to 8) and content to feature the sponsor's services and any relevant sponsor news or promotions)

\$150

### II. Webinars

(5 AAWS webinars / year, 1 hour each)

- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through end of year (Dec. 31, 2024)
- Logo on all Announcement Slides during IAA Webinars
- Verbal acknowledgement during ALL IAA Webinar Introductions and Closing Remarks
- ONE 1-minute commercial during all IAA Webinars (run during mid-session breaks)
- Logo included in ALL Webinar social media promotional posts (Instagram & Facebook)

\$200

### III. Online Training Courses

(3 AAWS Courses / year, 3-4 hours each)

- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through end of year (Dec. 31, 2024)
- Logo on all Announcement Slides during IAA Online Training Courses
- Verbal acknowledgement during ALL IAA Course Introductions and Closing Remarks
- TWO 1-minute commercials (or ONE 2-minute commercial) during all Online Training Courses (run during mid-session breaks)
- Logo included in ALL Online Training Course social media promotional posts (Instagram & Facebook)

\$300

#### Add-On

10-minute Coffee Talk session (held during mid-way break of Online Training Course)

\$200

**Add-On** - Benefit is available in a limited amount. If no longer available, item not appear in online sponsor registration form (visit [anaplastology.org](http://anaplastology.org)).

# Annual Conference

## Benefit Package

## Price

### Annual Conference – April 26-27, 2024 – Chicago, Illinois, United States

- Logo on IAA Virtual Conference Website
- Verbal acknowledgement during daily Opening and Closing Remarks
- Logo included in ALL Conference social media promotional posts (Instagram & Facebook)
- Logo & Sponsor Level Recognition on IAA website (anaplastology.org) through Dec. 31, 2024
- Logo & Sponsor Level Recognition in Conference Program (print & online PDF)
- One 1-minute commercials run during a mid-session break (must be pre-recorded and supplied to IAA in advance of the meeting)
- One exhibit space at Annual Conference (includes two complimentary representatives)
- Introduction to IAA Conference Attendees by Conference Chair

\$950

### Add-On Benefits (Annual Conference)

#### Half-page Conference Program Ad

Printed for in-person attendees and viewable on conference website (PDF)

\$100

#### Full-page Conference Program Ad

Printed for in-person attendees and viewable on conference website (PDF)

\$200

#### 10-Minute Sponsor Talk

Sponsors may take the podium and present to attendees during main programming. *(Limited to four.)*

\$400

**Pre-Conference Course** – Hosted in-person at the Annual Conference in Chicago featuring your business services or products. Course can be up to 3 hours long, scheduled on the day before the regular meeting. IAA will provide your meeting room and coffee break for attendees, promote your program and apply/process CEUs for all attendees.

\$500

#### Additional Representative at Annual Conference

The Annual Conference package (IV) includes attendance for 2 representatives. This add-on allows companies to bring additional representatives.

\$200/  
person

- Sponsors may select multiple packages, package add-ons, and/or a la carte benefits. *A la Carte* benefits are listed on the following page (page 7).
- Sponsor Level is determined by the total dollar amount paid toward the combination of packages and/or a la carte benefits selected. Sponsor Levels are listed on the following page (page 7).

# A la Carte Benefits

## A la Carte Benefits

Sponsors may select a la carte benefits in addition to packages and package add-ons.

<b>One E-blast Advertisement</b> sent to entire IAA database. Sponsor must supply HTML or content to IAA (e-mail: <a href="mailto:executivedirector@anaplastology.org">executivedirector@anaplastology.org</a> ).	\$75
<b>12 Instagram Re-Posts</b> – IAA will repost 12 Sponsor Instagram posts (of the sponsor’s choice) in 2024.	\$250
<b>One Sponsor Q&amp;A Feature Story**</b> hosted on IAA website; promoted via member e-blast and social media. Sponsor may review article proof before publication.	\$175
<b>Sponsor Webinar</b> – Lead a webinar (1-1.5 hours) hosted by the IAA. Free to attend. IAA will manage registration and promote the webinar via e-blast, website, and social media.	\$500
<b>Online Sponsor Workshop</b> – Lead an online workshop (2-4 hours) hosted by the IAA. Free to attend. IAA will manage registration, promote webinar via e-blast, website & social media.	\$1,000

\*\*IAA representative will conduct a Q&A-style interview with sponsor and draft article (1500 words, 4 images plus logo).

**BECOME A SPONSOR**

**Click Here to Apply!**

# Sponsorship Application

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Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone No.: \_\_\_\_\_

Company Address: \_\_\_\_\_

Select the sponsorship benefit(s) below you would like to purchase.

To submit your application, email the completed form to [executivedirector@anaplastology.org](mailto:executivedirector@anaplastology.org).

The IAA will process the application and send an invoice to the contact email listed above.

Item	Price	
<b>Packages</b>		
I. Social Media & IAA Website	\$150	<input type="checkbox"/>
II. Webinars	\$200	<input type="checkbox"/>
III. Online Training Courses	\$300	<input type="checkbox"/>
III. Add-On ( <i>Coffee Talk</i> )	\$200	<input type="checkbox"/>
IV. Annual Conference	\$950	<input type="checkbox"/>
<i>Annual Conference Add-Ons</i>		
Half-Page Program Ad	\$100	<input type="checkbox"/>
Full-Page Program Ad	\$200	<input type="checkbox"/>
10-Minute Sponsor Talk	\$400	<input type="checkbox"/>
Pre-Conference Course ( <i>Up to 3 Hours</i> )	\$500	<input type="checkbox"/>
Additional Representative	\$200 per person	Quantity: _____
<b><i>A la Carte Benefits</i></b>		
E-Blast Advertisement	\$75 each	Quantity: _____
12 Instagram Re-Posts	\$250	<input type="checkbox"/>
Sponsor Q&A Feature Story	\$175	<input type="checkbox"/>
Sponsor Webinar	\$500	<input type="checkbox"/>
Online Sponsor Workshop	\$1000	<input type="checkbox"/>

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*art & photography courtesy of*

Erin O. Stevens, MS, CCA, CFm (cover artwork)

[anaplastology.org](https://anaplastology.org)

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